MCT Trails and Tourism

Model Innovative County Summit

April 7, 2017

Madison County, Illinois



Who: Madison County Transit

The Madison County Mass Transit District (MCT) is a public transportation agency that serves 16 member townships in Madison County, Illinois.

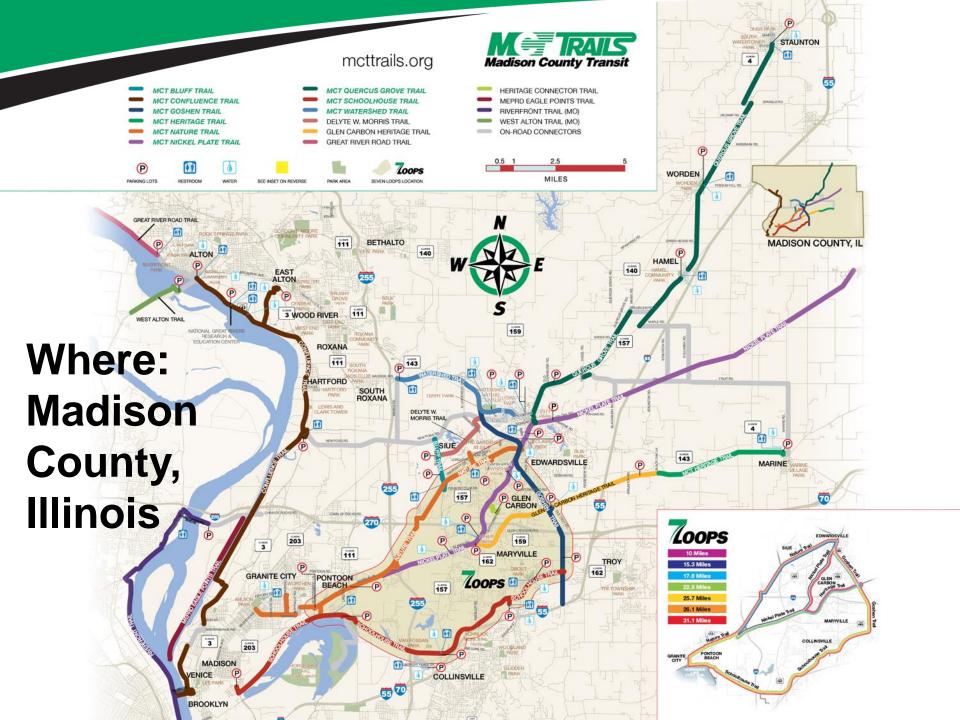
- MCT Fixed-Route Bus Service
- Runabout Paratransit Service
- RideFinders: St. Louis RideShare Program
- MCT Trails

What: MCT Trails

- 130 miles of separated bikeways
- Consists of 9 Scenic Trails
- Constructed on RR rights of way
- Forming 7 inter-connected loops
- With 46 Bridges and 23 Tunnels
- \$30 Million Investment







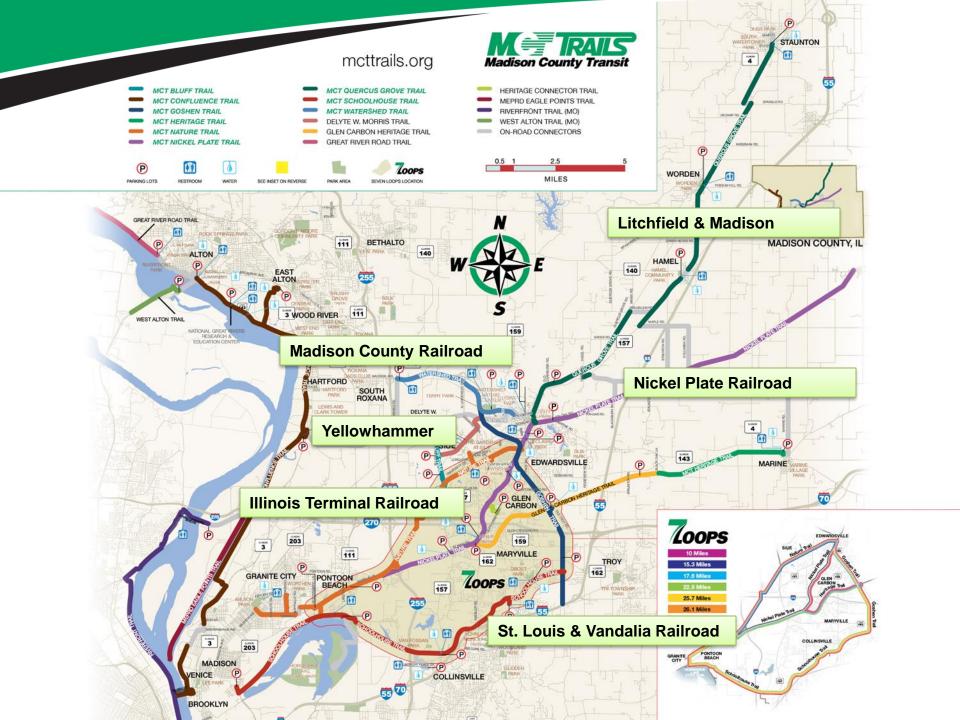
When: The Age of the Railroads (1840s – 1960s)



1840s: Railroads began appearing between the coal mines and other industrial sites along the river.

1890s: Railroads were everywhere in Madison County.

1960s: Inter-urban and passenger service discontinued.



When: Rails to Trails (1960s – Present)

- 1960s: Delyte Morris forms on-campus bikeway at SIUE.
- 1983: Congress passes National Trails System Act.
- January 1, 1993: Madison County Transit (MCT) receives legal authority to own, operate and develop bike trails.
- 1997: MCT completes first stretch of the MCT Nature Trail.
- July 26, 1998: Last freight train through the heart of Edwardsville.









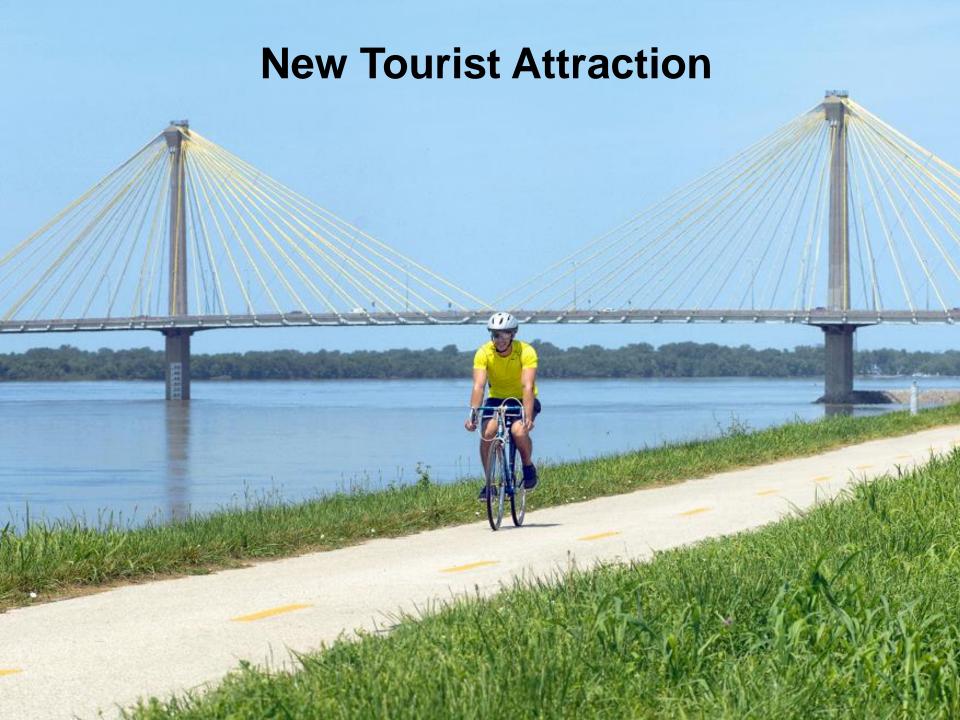


Why: A Vision for the MCT Trails

Develop a system of interconnected bikeways, to preserve vital transportation corridors, create linear parks, provide a family-friendly recreation option, improve real estate values, connect trails and transit and enhance the quality of life for Madison County residents and visitors.



















How: Funding for the MCT Trails

- Illinois Department of Natural Resources
- Federal Enhancement Grants
- Metro East Park & Recreation District
- Madison County Trailhead Grants
- Partnering Municipalities
- MCT Local Funds

Who: Are the MCT Trails Users?

The MCT Trails average more than 100,000 users a year.

- 14% are Visitors to the Area
- 61% are Bicycling during their visit
- 31% are walking/running/jogging
- The #1 Reason for using the MCT Trails is "Health"



Impact of MCT Trails Users

During their visit to the Trail, of the respondents to the "Trails for Illinois Study"...

- 35% spent money at restaurants
- 20% spent money on vehicle expenses like gas or car rental
- 17% spent money in grocery stores
- 30% or more visited the trail 21 or more times in the past year
- 68% traveled 5 miles or less to reach the trail
- 32% expected to spend more than 150 minutes on the trail that day
- \$30.40 was the mean average of all reported trail visit expenditures



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